



**23<sup>rd</sup> Annual AAAR Conference  
October 4-8, 2004  
Hyatt Regency Atlanta  
Atlanta, Georgia**

***INTRODUCING NEW OPPORTUNITIES FOR  
2004 AAAR ANNUAL CONFERENCE SPONSORSHIP***

AAAR offers opportunities to promote and demonstrate commitment to the science of aerosol research by becoming a sponsor of the annual conference. Conference sponsorship is divided into three levels and the benefits of each level are outlined below. For more information or to become a conference sponsor, please contact the AAAR office at 1-856-439-9080 or info@aaar.org.

<p>Silver, \$2,500</p>	<ul style="list-style-type: none"> <li>• Verbal acknowledgement at opening and closing plenary sessions from the outgoing / incoming Presidents</li> <li>• Display of corporate logo at the start of each plenary session and at start of AAAR Business Meeting (in conjunction with other sponsors)</li> <li>• Corporate logo is displayed on inside back cover of Program Book (with other sponsors)</li> <li>• Full-page ad in the body of the final program or Abstract Book, sponsor's choice of location of ad</li> <li>• Insert (ad) in conference bags</li> <li>• Acknowledgement on web site in conference section</li> </ul>
<p>Gold, \$5,000</p>	<ul style="list-style-type: none"> <li>• Verbal acknowledgement at opening and closing plenary sessions from the outgoing / incoming Presidents</li> <li>• Display of corporate logo at the start of each plenary session and at start of AAAR Business Meeting (in conjunction with other sponsors)</li> <li>• Corporate logo is displayed on inside back cover of Program Book (with other sponsors)</li> <li>• Full-page ad on inside front cover of the final program or Abstract Book (your choice)</li> <li>• Insert (ad) in conference bags</li> <li>• Acknowledgement on web site in conference section</li> <li>• Choice of one of the following, with acknowledgement in Program Book:             <ul style="list-style-type: none"> <li>▪ Co-Sponsorship of box lunch</li> <li>▪ Co-Sponsorship of Welcome Reception</li> </ul> </li> </ul>
<p>Platinum, \$7,500</p>	<ul style="list-style-type: none"> <li>• Verbal acknowledgement at opening and closing plenary sessions from the outgoing / incoming Presidents</li> <li>• Display of corporate logo at the start of each plenary session and at start of AAAR Business Meeting (in conjunction with other sponsors)</li> <li>• Corporate logo is displayed on inside back cover of Program Book (with other sponsors)</li> <li>• Full-page ad on outside back cover of the final program or Abstract Book (your choice)</li> <li>• Insert (ad) in conference bags</li> <li>• Acknowledgement on web site in conference section</li> <li>• Choice of one of the following, with acknowledgement in Program Book:             <ul style="list-style-type: none"> <li>▪ Sponsorship of Meeting Book Bags, with company logo prominently displayed</li> <li>▪ Sponsorship of Internet access, with company logo prominently displayed in room/area</li> </ul> </li> </ul>

*\*\*\* For existing sponsors, additional opportunities are available:  
Sponsorship of coffee break with food: \$3500*

***ADVERTISING OPPORTUNITIES***

Advertising opportunities for the 2004 Conference are available through the Final Program and Abstract Book, both available to attendee's on-site. Rates for each are as follows:

**Advertising in conference abstract book/final program:**

Inside cover on either program book or abstract book	<i>with sponsorship only</i>
Full page anywhere in body	\$500 each book
Half page anywhere in body	\$250 each book

FOR MORE INFORMATION ON CONFERENCE SPONSORSHIP OR  
ADVERTISING PLEASE CONTACT THE AAAR OFFICE AT 856-439-9080 OR  
INFO@AAAR.ORG